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SECOND ANNUAL

TOP
50
HOT JOB
MARKETS
IN

Labour Day 2015

WHY A HOT JOB MARKETS SURVEY?

Every month, Statistics Canada provides a review of unemployment data across the country. So why do we need a hot job markets survey?

Anecdotal evidence points to hot job markets across Canada, even in provinces with high macro unemployment numbers. Employers in particular sub-regions often have a hard time finding workers.

However, a lack of local data has made it impossible to reliably pinpoint where these hot job markets are within a province.

In order to refine the real job market picture across Canada, for the second year in a row, Express Employment Professionals researched the rate of job availability by cross-referencing Statistics Canada population data with publicly advertised job postings on the federal Job Bank.*

Using the federal Job Bank (as opposed to data from provincial employment agencies or other providers) ensures a consistent, ‘apples-to-apples’ comparison of job availability from British Columbia to Newfoundland.

*Study Methodology: A list of the 100 most populous municipalities was cross-referenced with the average number of available jobs on July 15, 2015 and August 15, 2015, as identified by the federal Job Bank — maintained by Employment and Social Development Canada — in order to calculate a figure of jobs per 1,000 population.

The 2015 Results – The West Cools Down A Bit, The East Holds Steady

The 2015 results, outlined below, confirm a bit of cooling of the job market in the West, and the job markets in Eastern Canada holding steady. In 2014, seven out of the 10 hot job markets in Canada were out west. In 2015, there is an even 50/50 split of hot job markets between the East and West.

In 2015, the hottest job market in the country is Saint-Hyacinthe in the Montérégie region of Quebec (southeast of Montreal). Followed closely by the neighbouring municipality of Drummondville, Quebec. The actual number of jobs in these regions has not changed dramatically since 2014; but in comparison to the cooling out west, the rate of job availability per 1,000 people has held steady.

Note: In the July 2015 Statistics Canada Labour Force Survey (LFS), Quebec as a province had an unemployment rate of 7.8 percent, a full percentage point higher than the national average. Hot job markets can be found in higher unemployment regions.

The 2014 hottest job market, Wood Buffalo, Alberta (better known as Fort McMurray and the home of the oil sands), has dropped from the top spot to No. 6 in 2015. That said, according to the latest LFS, Alberta as a whole continues to have the second lowest unemployment rate in the country at 5.8 per cent.

In terms of the larger cities for available jobs (population 500,000+) four cities made the top 20: Edmonton (Ranked 8th overall), Mississauga (10th), Vancouver (15th), and Calgary (19th).



THE TOP 50 HOT JOB MARKETS IN CANADA BY THE NUMBERS

2015 Rank	2015 Jobs/1000	Municipality	Province	Population	2014 Rank	2014 Jobs/1000
1	8.55	Saint-Hyacinthe	QC	53,236	6	8.52
2	8.07	Drummondville	QC	71,852	7	7.91
2	8.07	Grande Prairie	AB	55,032	2	11.61
4	7.94	Brossard	QC	79,273	21	4.64
5	7.79	Regina	SK	193,100	3	9.56
6	7.53	Wood Buffalo	AB	65,565	1	13.71
7	6.8	North Vancouver (CY)	BC	48,196	29	4.29
8	6.75	Edmonton	AB	812,201	5	8.63
8	6.75	Blainville-Sainte Thérèse	QC	79,535	12	6.02
10	6.08	Mississauga	ON	713,443	16	5.24
11	5.90	Saskatoon	SK	222,189	9	6.82
12	5.88	Lévis	QC	138,769	11	6.04
13	5.49	Victoria	BC	80,017	20	4.72
14	5.38	Red Deer	AB	90,564	8	7.33
15	5.29	Vancouver	BC	603,502	18	4.77
16	5.27	Milton	ON	84,362	23	4.62
17	4.94	Kelowna	BC	117,312	38	3.57
18	4.88	Kamloops	BC	85,678	39	3.57
19	4.82	Calgary	AB	1,096,833	10	6.32
20	4.80	Granby	QC	63,433	17	5.04
21	4.68	Moncton	NB	69,074	15	5.25
22	4.56	Guelph	ON	121,688	14	5.40
23	4.55	Niagara Falls	ON	82,997	36	3.70
23	4.55	Prince George	BC	71,974	31	4.20
25	4.45	Richmond	BC	190,473	40	3.55
26	4.40	Barrie	ON	135,711	30	4.21
27	4.31	Coquitlam	BC	126,456	50	2.98
28	4.27	Burnaby	BC	223,218	46	3.20
28	4.27	Langley	BC	104,177	42	3.29
28	4.27	Strathcona County	AB	92,490	19	4.72
31	4.24	Lethbridge	AB	83,517	26	4.45
32	4.21	Rimouski	QC	46,860	27	4.43
33	4.15	Saint-Jérôme	QC	68,456	34	3.86
34	4.09	Trois-Rivières	QC	131,338	35	3.83
35	3.83	Burlington	ON	175,779	28	4.38
36	3.82	Sherbrooke	QC	154,601	25	4.55
37	3.77	Saint-Jean-sur-Richelieu	QC	92,394	41	3.52
38	3.71	Fredericton	NB	56,224	33	4.02
39	3.66	Terrebonne	QC	106,322	45	3.23
40	3.65	New Westminster	BC	65,976	-	-
41	3.64	Newmarket	ON	79,978	37	3.58
42	3.57	Delta	BC	99,863	-	-
43	3.48	Medicine Hat	AB	60,005	24	4.59
43	3.48	Cambridge	ON	126,748	13	5.57
45	3.33	Nanaimo	BC	83,810	48	3.07
46	3.31	Oakville	ON	182,520	22	4.63
47	3.18	Surrey	BC	468,251	-	-
47	3.18	Waterloo	ON	98,780	32	4.04
49	3.13	Windsor	ON	210,891	-	-
50	3.12	Belleville	ON	49,454	-	-



Notes:

- 1) Available jobs as reported by the Canadian federal Job Bank on July 15 and August 15, 2015. www.jobbank.gc.ca
- 2) Population figures from the 2011 Census as reported in Statistics Canada's Population and Dwelling Count for Census Sub-Divisions (municipalities)
- 3) EI rates and qualifying hours as provided by Employment and Social Development Canada for the EI period from July 12, 2015 to August 8, 2015. http://srv129.services.gc.ca/eiregions/eng/rates_cur.aspx
- 4) Some adjustments have been made to reconcile Census municipalities with Job Bank locations.

THE TYPES OF AVAILABLE JOBS: A BREAKDOWN BY PROVINCE

BRITISH COLUMBIA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Babysitters, Nannies & Parents' Helpers	6474	1,054
Retail Salespersons & Sales Clerks	6421	920
Cooks	6242	907
Visiting Homemakers, Housekeepers & Related Occupations	6471	340
Registered Nurses	3152	327
Cashiers	6611	297
Truck Drivers	7411	285
Retail Trade Managers	621	270
Food Service Supervisors	6212	231
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	225

Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do



ALBERTA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Food Service Supervisors	6212	1,257
Retail Salespersons & Sales Clerks	6421	1,035
Cooks	6242	1,026
Babysitters, Nannies & Parents' Helpers	6474	953
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	832
Registered Nurses	3152	702
Retail Trade Supervisors	6211	537
Retail Trade Managers	621	480
Cashiers	6611	429
Restaurant & Food Service Managers	631	393

Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do



SASKATCHEWAN — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	438
Cooks	6242	219
Registered Nurses	3152	181
Retail Trade Managers	621	163
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	137
Cashiers	6611	131
Food & Beverage Servers	6453	123
Truck Drivers	7411	107
Light Duty Cleaners	6661	99
General Office Clerks	1411	83



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

MANITOBA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	179
Airline Sales & Service Agents	6433	98
Retail Trade Managers	621	77
Truck Drivers	7411	67
Registered Nurses	3152	65
Cooks	6242	65
Cashiers	6611	61
Customer Service, Information & Related Clerks	1453	49
Banking, Insurance & Other Financial Clerks	1434	47
Construction Millwrights & Industrial Mechanics (Except Textile)	7311	47



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

ONTARIO — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Sales Persons & Sales Clerks	6421	2,141
Babysitters, Nannies & Parents' Helpers	6474	1,563
Material Handlers	7452	1,165
Airline Sales & Service Agents	6433	979
Visiting Homemakers, Housekeepers & Related Occupations	6471	762
Retail Trade Managers	621	720
Computer Programmers & Interactive Media Developers	2174	705
Information Systems Analysts & Consultants	2171	677
Truck Drivers	7411	674
Cooks	6242	658



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

QUEBEC — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Sales Persons & Sales Clerks	6421	1,950
Cooks	6242	982
Truck Drivers	7411	802
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	737
Material Handlers	7452	709
Customer Service, Information & Related Clerks	1453	654
Cashiers	6611	621
Light Duty Cleaners	6661	552
Retail Trade Managers	621	506
Nurses Aides, Orderlies & Patient Service Associates	3413	470



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

NEW BRUNSWICK — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Sales Persons & Sales Clerks	6421	142
Cashiers	6611	87
Truck Drivers	7411	76
Cooks	6242	68
Customer Service, Information & Related Clerks	1453	59
Visiting Homemakers, Housekeepers & Related Occupations	6471	57
Airline Sales & Service Agents	6433	56
Retail Trade Managers	621	49
Light Duty Cleaners	6661	42
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	33



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

PRINCE EDWARD ISLAND — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Cooks	6242	53
Retail Salespersons & Sales Clerks	6421	35
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	32
Cashiers	6611	31
Light Duty Cleaners	6661	18
Food & Beverage Servers	6453	13
Visiting Homemakers, Housekeepers & Related Occupations	6471	13
Airline Sales & Service Agents	6433	12
Specialist Physicians	3111	11
Customer Service, Information & Related Clerks	1453	10



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

NOVA SCOTIA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	162
Cooks	6242	98
Cashiers	6611	95
Airline Sales & Service Agents	6433	70
Light Duty Cleaners	6661	68
Visiting Homemakers, Housekeepers & Related Occupations	6471	65
Truck Drivers	7411	64
Construction Trades Helpers & Labourers	7611	53
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	49
Retail Trade Managers	621	48



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

NEWFOUNDLAND & LABRADOR — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Cashiers	6611	65
Retail Salespersons & Sales Clerks	6421	51
Airline Sales & Service Agents	6433	38
Cooks	6242	29
Grocery Clerks & Store Shelf Stockers	6622	19
Retail Trade Managers	621	13
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	12
Banking, Insurance & Other Financial Clerks	1434	11
Light Duty Cleaners	6661	10
Pharmacists	3131	9



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YUKON — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Food & Beverage Servers	6453	12
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	9
Early Childhood Educators & Assistants	4214	8
Airline Sales & Service Agents	6433	8
Light Duty Cleaners	6661	8
Hotel Front Desk Clerks	6435	7
Cooks	6242	6
Banking, Insurance & Other Financial Clerks	1434	5
Cashiers	6611	5
Retail Salespersons & Sales Clerks	6421	4



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

NORTHWEST TERRITORIES — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	8
Babysitters, Nannies & Parents' Helpers	6474	5
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	5
Retail Trade Managers	621	4
Restaurant & Food Service Managers	631	4
Mechanical Engineers	2132	3
Electrical & Electronics Engineers	2133	3
Community & Social Service Workers	4212	3
Cooks	6242	3
Cashiers	6611	3



Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do

NUNAVUT — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Airline Sales & Service Agents	6433	19
Specialists in Human Resources	1121	2
Cooks	6242	2
Senior Managers: Health, Education, Social & Community Services & Membership Organizations	14	1
Government Managers: Education Policy Development & Program Administration	413	1
Retail Trade Managers	621	1
Restaurant & Food Service Managers	631	1
Accommodation Service Managers	632	1
Electrical & Electronics Engineering Technologists & Technicians	2241	1
Other Assisting Occupations in Support of Health Services	3414	1

Note: As of July 15, 2015. Data from www.jobbank.gc.ca/top_jobs-eng.do



About Express Employment Professionals and Express in Canada

Express Employment Professionals puts people to work. It generated \$2.85 billion in sales and employed more than 456,000 people in 2014. Express ranks as the second largest privately held staffing company in North America. Its long-term goal is to put a million people to work annually.

Express launched in Canada in July 1996, with a franchise in London, Ontario, and since then, has expanded and grown across Canada significantly. There are currently 36 Express franchises in Canada – five in British Columbia, five in Alberta, two in Saskatchewan, 23 in Ontario and one in Nova Scotia.

The Top 50 Hot Job Markets in Canada study is released annually by the Express Employment Professionals Canada Employed campaign that explores the state of employment and unemployment in Canada today. If you would like more information on Express Employment Professionals or this topic, please contact Kellie Major at (613) 222-7488 or kellie@mapleleafstrategies.com.



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